

FIND YOUR PERFECT FOUNDATION

It's important to find the right shade in your foundation to ensure that you're comfortable wearing it and that you always look your best.

Before looking at the different shades available, it's best to take a really good look at your skin in natural daylight and note down the colouring to your skin and any undertones that show. It's also good to look at the veins on the inside of your wrists as the colour of these may help determine your skin-tone too.



Your undertones are	If the colouring/tone to your skin is...
NEUTRAL	Balanced, no obvious pink, peach or yellow to the skin and veins are greeny-blue.
COOL	Pinky tones to the skin and veins are more likely to be blue.
WARM	Peachy tones to the skin and veins are more likely to be green.
OLIVE	Yellow tones to the skin and veins are more likely to be green

Which Foundation to try?					
UNDERTONES →	NEUTRAL	COOL	WARM	OLIVE	CONCEALER TO MATCH
SHADE FAMILY ↓					
Very Fair Skin	Porcelain				Blondie
Fair Skin	China Doll				Barely Beige
Light Skin	Blondie Barely Buff	Candy Cane	Warm Peach		Nude Barely Beige
Light - Medium Skin	In The Buff	Popsicle	Popcorn		Caramel
Medium Skin	Cookie	Cool Caramel	Warm Honey	Butterscotch	Caramel
Tan Skin	Dusky		Coffee Bean	Saffron	
Deep Skin			Hot Chocolate	Cinnamon	